

Water is important in salon work.

In recent times where sustainable approaches and efforts are considered important, these perspectives are becoming increasingly important for the owners and staff members involved in salons, as well as clients visiting the salon and corporate partners.

At the same time, there is an increased demand for the care perspective by consumers and the need for refreshment in response to busy society.



Eco-activity

in the familiar surroundings through every day salon work

Some of our wash unit will be renewed to "water-saving specifications" as of production in September 2022. We support salons to take action for the creation of a sustainable society.

The wash unit you are using can be changed to the water-saving specification by simply replacing the parts.

Water saving rate:
About **20%**

The low-splash shower that provides comfortable spray of water containing air has about 20% *1 reduction in water outlet compared with our previous product but with the same washing sensation and usability. The dual function shower head and low-splash shower head will be changed to water-saving specifications.



Dual function shower head "e"



Low-splash shower head "e"

Note: Compatible with water saving only for low-splash shower mode

Does the washing sensation really stay the same?

We have asked salons to check this in their routine salon work. We have achieved the same sensation in washing as before by maintaining the same force of water as our previous shower head.

Check the actual force of water in a video above



Effect of introducing water-saving shower



Allows reduction of utility costs!



Reduces CO₂ emissions!

We help to reduce the daily utilities such as water, gas and electricity expenses at the salon and the emission of CO₂ that causes environmental burdens.

Wash unit compatible with water saving

● YUME SERIES

- YUME DX
- YUME
- YUME NOBLE
- YUME SUITE
- YUME ESPOIR
- YUME NAGOMI (IXI)
- YUME SWING

● REAR SHAMPOO

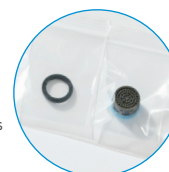
- RSIII
- NRS
- REVOWL



How to purchase and replace parts to change the wash unit at your salon to water-saving specifications



See a video below to learn how to change to the water-saving parts



Please contact your local Takara Belmont authorized dealers to purchase the parts.

Caution: Only the foaming water outlet of dual function shower head and low-splash shower head for the product listed above will be eligible. (The YUME shower head and shower head by other manufacturers are not eligible.) For more information, please contact your local Takara Belmont authorized dealers.
Note: *1 Water saving rate varies depending on the types of wash unit and conditions for use.



For harmony between salon work and the global environment

Takara Belmont considers the environment to be an element that constitutes beauty.

We will continue to work with you to achieve Beauty×Ecology.

The symbiosis of beauty, to establish sustainability in the salon industry.

Examples of Takara Belmont's effort on Beauty×Ecology

Research on the environment-friendly product formulations



We actively use naturally derived ingredients* in our cosmetic products with products developed on the basis of the original safety standards set from the raw material levels.

*This means that majority of the ingredient origin is non-petroleum components, such as plants.

Use of refill type containers



Refill type containers (pouches and paper packs) have been adopted to reduce plastic waste in the salon.

Introduction of facilities and devices to realize low-carbon society



Solar panels have been introduced in primary plants for power generation not depending on fossil fuels, contributing to the realization of low-carbon society.

Re:bonis for utilization of waste leather



Waste leather generated in the manufacturing process of chairs is transformed into new values, for example, name holders. This is an ecological effort unique to Takara Belmont.