



October 22, 2021

World-class technical performance
OMCHAIRWORLD Presents GLOBAL SYMPOSIUM
To be held at TWBC2022 venue
Tuesday, November 22, 2022

Takara Belmont Corporation (Headquarters: Chuo-ku, Osaka, Chairman and CEO: Hidetaka Yoshikawa) which manufactures and sells hairdressing and beauty salon equipment, dental and medical equipment, and cosmetics with the corporate purpose of "Rise into beauty, walk into life.", will hold "OMCHAIRWORLD Presents GLOBAL SYMPOSIUM" at the previously announced TWBC2022 venue.

OMCHAIRWORLD organises WORLD CHAMPIONSHIPS and EDUCATIONAL SYMPOSIUM. Its first Global Symposium will be held on March 6 and 7, 2022 in Milan, Italy. Its second will be presented at the TWBC2022 venue. World Champions dream teams from Italy, Russia, France will present hair shows and hair collections.

The OMCHAIRWORLD scheduled to present the OMC WORLD CUP in September this year in Japan for the first time in 29 years, but the event was cancelled due to the Covid-19 pandemic. With the desire to create an opportunity where hairdressers and beauticians could see the world's best techniques, this event has been scheduled.

We believe that TWBC2022 will contribute to the further development of the hairdressing and beauty industry by providing an opportunity to see the technical performance of world champions who have won competitions around the world.

Details will be announced on the website and other media in due course.

■ Outline of the event

OMCHAIRWORLD Presents GLOBAL SYMPOSIUM

Date: Tuesday, November 22, 2022

Venue: Pacifico Yokohama

The event will be held at TWBC2022 venue (hosted by Takara Belmont Corporation).

On October 5, 2021, Takara Belmont celebrated the 100th anniversary of its founding. As we look towards the next 100 years, our corporate activities will be based on our Purpose: "Rise into beauty, Walk into life." In this new and ever-changing world, we will continue to seek ways in which we can contribute to society.



Rise into beauty, Walk into life.