



September 21, 2021

**Announcement of the International beauty festival**  
**"TWBC2022 (Takara World Business Congress 2022)"**  
November 21(Mon.)-22(Tue.), 2022

Takara Belmont Corporation (Headquarters: Chuo-ku, Osaka, Chairman and CEO: Hidetaka Yoshikawa) which manufactures and sells hairdressing and beauty salon equipment, dental and medical equipment, and cosmetics with the corporate purpose of "Rise into beauty, Walk into life.", has decided to hold the international beauty festival "TWBC2022" in 2022.

We had planned to hold "TWBC2021" in 2021, however, due to the coronavirus pandemic, it was inevitably cancelled. After careful consideration, we have decided to hold "TWBC2022" on November 21st and 22nd, of 2022.

"TWBC2022" is an opportunity to express our gratitude to the people in the hairdressing and beauty industry around the world and express our strong will to contribute to further development as our 100th anniversary commemorative project. At the same time, we are planning to develop various projects that will give us new awareness, insights and inspirations. We are planning to participate not only at the venue but also online. Please look forward to it.

Details will be announced on the website.

## ■ OUTLINE

**Event: TWBC2022 (Takara World Business Congress 2022)**

Date: November 21 (Mon.) and 22 (Tue.), 2022

Venue: Pacifico Yokohama

Host: Takara Belmont Corporation

Takara Belmont will celebrate its 100th anniversary on October 5, 2021.

We have newly established " Rise into beauty, Walk into life." as a corporate purpose for the next 100 years. Our journey to pursue what kind of social contribution we can make in a new and transformed world has begun.